

## NWI Partnership for Clean Water

July 2010-July 2012 MS4 Report

### **1.0 Survey & Education Planning**

#### 2007 Regional Water Quality Survey and 2010 follow up

In 2007, The Northwestern Indiana MS4 Community Partnership (now the NWI Partnership for Clean Water) undertook a regional water quality survey. The purpose of the survey was to provide a benchmark to gauge the effectiveness of regional and local public outreach campaigns on water quality issues in the region. In 2010 another survey was done to compare the results of the 2007 survey. Phone calls were made to landline and cell phones to 607 residents in the NWI Partnership for Clean Water region. The results were then used to create an effective education and public outreach plan.

Participating MS4s:

Lake County Surveyor  
Porter County Surveyor  
City of Crown Point  
City of Gary  
City of Hobart  
City of Lake Station  
City of Portage  
City of Valparaiso  
Town of Cedar Lake  
Town of Chesterton  
Town of Dyer  
Town of Griffith  
Town of Highland  
Town of Lowell  
Town of Merrillville  
Town of Munster  
Town of New Chicago  
Town of Porter  
Town of Schererville  
Town of St. John  
Nature Works Conservancy District  
Twin Creeks Conservancy District  
Valparaiso Lakes Area Conservancy District

#### **NWI Partnership for Clean Water Committee Meetings**

The NWI Partnership for Clean Water holds quarterly meetings. These meetings are attended by a representative for the MS4s that are listed above. Meeting notes are taken and emailed out to all participants, attending or not. Financials are discussed, meetings notes from the last meeting are approved, and updates on public education and outreach are given.

## **2.0 Mass Media Efforts**

### **Monthly newspaper article**

Survey results indicated that 61% of the public thought stormwater went to treatment plants or they did not know where it went. The survey indicated that advertisements were one of the preferred media choices for delivering educational messages. The Partnership used this information and now has a monthly article in the newspaper that talks about what you can do to help keep pollution out of stormwater. The titles of the articles and the dates the articles were published are:

#### **2012**

- \*Jan: Snow Provides Proof of Urban Runoff Pollution
- \*Feb: Use Chemicals with Care to Reduce Harmful Effects
- \*Mar: Harvest Rainwater for Use on Lawn, in Garden
- \*April: When Geese are Well Fed You Better Duck
- \*May: Become Well Grounded for Ground Water Protection
- \*June: Watering Lawns in a Drought Isn't Always the Best Solution

#### **2011**

- \*Jan: Invest More Greenbacks in Infrastructure
- \*Feb: Clean Safe Water is Never Free, So Save It
- \*April: Let's Try Not to "P" on Your Lawns This Year
- \*June: You Can Make Mosquito Season Less of a Pain
- \*August: We Humans Are Polluting Our Water
- \*Sept: What is a Tree Worth To You?
- \*Nov: NWI Clean Water Partnership

#### **2010**

- \*July: Use Water Wisely To Protect What We've Got
- \*Aug: A Watershed Approach For Managing Stormwater
- \*Sept: Falling Leaves Bring Water Quality Concerns
- \*Nov: Water and Winter
- \*Dec: Oh Christmas Tree

### **NIE Insert**

In September of 2010 and 2011 and June of 2012, The NWI Partnership for Clean Water had a Newspaper in Education insert in The Times. The insert is 16 pages of information and activities to teach children about water quality. The insert reaches families and schools throughout the Partnership area. Extra copies of the insert are given to schools and day camps who contact NIRPC if more are needed. The dates for publication of the inserts are as follows:

#### **2012**

- \*NIE Insert in May

#### **2011**

- \*NIE insert for the month of September

#### **2010**

- \*NIE insert the week of September 11

### **Radio PSAs**

Radio remotes and or PSA's were at the following locations:

#### **2012**

- \*4/18-4/21: Earth Day promo and remotes (55)

#### **2011**

- \*4/13-4/16: Earth Day promo and remotes (47)

- \*9/9-9/10: Waterlife DVD showing promo ads (24)
- \*9/18-9/20: Waterlife DVD showing promo ads (60)
- \*9/14-9/17: Coastal Clean-up promo and remotes (33)

**2010**

- \*9/16: Coastal Clean-up promo and remotes (36)

**Online News Insert**



Online ads and banners were placed on the Times website and mobile app on the following dates:

**2012**

- \*July-Dec: NWI.com local news box & mobile edition ads (70,000 banner impressions & 34,000 mobile edition impressions per month for 490,000 and 238,000 total impressions for 7 months)

**2011**

- \*Feb - April: 120,000 impressions per month each with Lake and Porter County editions

**2010**

- \*July-Dec: 120,000 Impressions per month each with Lake and Porter County editions

**Newspaper Paid Advertising**



Articles on various events throughout the two counties were in the Post Tribune on the following dates:

**2012**

- \*4/17: Earth Day Promo ad

\*June: "Get Hooked on Fishing" section ad

**2011**

\*6/3: "Get Hooked on Fishing" section ad (included 5,000 online impressions)

\*8/5-8/14: Lake County Fair section ad

**2010**

\*8/6: Lake County Fair section ad

**Movie Theaters**

Movie Theaters throughout the two counties ran theater ads before the start of each movie. The ads were shown on the following dates:

**2012**

\*At the April 2012 MS4 mtg, the group determined investing in a billboard campaign would be more beneficial since the message would be on display 24 hours a day.

**2010-2011**

\*7/2010-1/2011: On-screen and lobby network ads

56 screens total: Portage (16), Showplace Hobart (12), Schererville (16), Valparaiso Commons (12)

**3.0 WEBSITES**

**Northwestern Indiana Regional Planning Commission Website**

The NIRPC website has an updated list of all of the participants on it as well as a link to each of the member's city/town website. The NIRPC website also has downloadable material and equipment request forms the participants can easily complete, and send it back to NIRPC to check out or pick up materials needed. News articles that are written, and answers to the kid's activity placemat can also be found on the website.

**4.0 PUBLIC INVOLVEMENT EVENTS**

**Earth Day**

In April of 2010, 2011 and 2012 the Partnership has had booth space at the Porter County Earth Day Celebration. Over the past few years the event has grown to reach thousands of people. Splash, the Partnership's mascot spends the day with kids at the event, educational materials are handed out and the enviroscape is used to show residents where stormwater goes.

**September Adopt-a-Beach**

The NWI Partnership for Clean Water partners with the Alliance for the Great Lakes every September to host an Adopt-a-Beach training. After the training the volunteers go out on Adopt-a-Beach day and clean up the beach they have chosen. The Partnership, also pays for a radio remote at one of the beaches that is being cleaned up.

**Handouts and giveaways**

From July 2010 to July 2012 the following materials have been handed out at events and workshops.

Stress balls	8,000
Rain gauges	5,000
Placemats	22,500
Coloring books	10,000
Pro. WET books	11,550
Citizen guides	2,675
After the Storm	2168

IDEM posters	390
HHW schedule	6,000
Pens	11,000
4 simple steps	1,000
Calendars	20,000
Planning Power	3,000

## 5.0 WORKSHOPS/EVENTS

### **2010 Rain garden**

In July of 2010 a rain garden and prairie maintenance meeting was held. A total of 13 people were in attendance. Rain garden handouts were distributed and a presentation was given.

### **2010 Alliance for the Great Lakes Teacher Training**

In July of 2010 the NWI Partnership for Clean Water partnered with the Alliance for the Great Lakes to host a teacher training. The workshop trained K-8<sup>th</sup> grade teachers on the Adopt-a-Beach training and how to use the Great Lakes in My World curriculum book. The workshop had 19 participants.

### **2010 Water Quality Monitoring Training**

In December of 2010 the Partnership hosted a Water Quality Monitoring training. The training had 11 participants. At the end of the training a test was given.

### **School Programs 2010, 2011, 2012**

The enviroscape and supplies for a kid friendly stream monitoring activity were taken to schools upon request from the partners. The following schools and day camps were visited throughout the 2 year reporting period.

#### **2012**

- \*1/12: Chesterton High School (4 classrooms)
- \*2/7 & 2/13: Discovery Charter School (6 classrooms)
- \*2/9 & 2/10: Westchester Intermediate School (8 classrooms)
- \*2/23 & 2/24: Liberty Intermediate School Program (7 classrooms)
- \*5/22: Discovery Charter School/Coffee Creek Preserve (1 class)
- \*5/23: Liberty (Hobart) School Program (3 classrooms)
- \*5/25: Chesterton Middle School Field Day/Coffee Creek
- \*6/14: Dyer Day Camp

#### **2011**

- \*3/22 & 3/24: Liberty Intermediate School Program
- \*4/28: Central Elementary (Valparaiso)
- \*5/10: Chesterton Middle School Field Day
- \*5/26: Discovery Charter School
- \*7/11-7/15: Dyer Day Camp
- \*12/2: Chesterton High School

#### **2010**

- \*7/7-7/8: Dyer Day Camp

\*11/2 & 11/3: Liberty Intermediate School Program

**2011 Adopt-a-beach Training**

In May of 2011 an Adopt-a-beach training was hosted by the NWI Partnership for Clean Water. The Alliance for the Great Lakes trained all new volunteers and materials were distributed to attendees for the beach cleanup. The training had 5 participants.

**2011 Group Inspector Meeting**

In October of 2011 a group inspector meeting was hosted by the Partnership. The mission of the group, new goals, self-monitoring and a roundtable discussion was talked about. The Meeting had 23 participants.

**2012 Lawn Care Workshop**

In February of 2012 a Lawn Care workshop was hosted by Save the Dunes in Valparaiso. NIRPC gave a presentation on storm water runoff and watershed health. The workshop had 20 participants.

**2012 Natural Lawn Care Workshop**

In March of 2012 a Natural Lawn Care workshop was held at Indiana University Northwest by the Safer Pest Control Project. The workshop focused on natural alternatives to conventional lawn care practices to protect water quality. The workshop had 20 participants.

**2012 GI Workshop**

In May of 2012 a Green Infrastructure workshop was held at NIRPC. The workshop, sponsored by NOAA, DNR Coastal Program and NIRPC, focused on the benefits of incorporating green infrastructure at the local and regional scale to improve community resiliency. The workshop had 35 participants.

**2012 Healthy Water Healthy People**

In May of 2012 the NWI Partnership for Clean Water partnered with the National Park Service to host a Healthy Water Healthy People workshop. The workshop had 20 participants.

**2012 What is the NWI Partnership for Clean Water Presentaion**

In July of 2012 a presentation to a class of 19 teachers at IUN was given. The teachers participated in activities, a presentation about the partnership was given, and handouts about the partnership were passed out.

**6.0 Future Plans**

**Great Lakes in My World Teacher Training**

Two training will be given in the 2012 calendar year, August 10<sup>th</sup> and September 8<sup>th</sup>.

**Project WET**

A Project WET training will take place on October 27<sup>th</sup> 2012.

**Adopt-a-Beach**

A location will be adopted on behalf of the Partnership and the clean-up will take place on September 15<sup>th</sup>, 2012. A remote will take place at the clean-up site.

**REPORTING PERIOD JULY 2010 - JULY 2012**

<b>MCM 1 - PUBLIC EDUCATION AND OUTREACH</b>	<b>Completed</b>	<b>Notes:</b>
Conduct, Partner, Promote Teacher Training Workshops	5	<b>2012</b> *Healthy Water/Healthy People (12 teachers) *7/12 IUN Teacher's Class "MS4 Program Overview" (15 educators) <b>2011</b> *7/12: Indiana Dunes National Lakeshore Teacher Workshop <b>2010</b> *4/28: Alliance for the Great Lakes Teacher Workshop (11 attendees) *7/21: Alliance for the Great Lakes Teacher Workshop (19 attendees)
Visit Classrooms or Student Groups per Community Requests	43	<b>2012</b> *1/12: Chesterton High School (4 classrooms) *2/7 & 2/13: Discovery Charter School (6 classrooms) *2/9 & 2/10: Westchester Intermediate School (8 classrooms) *2/23 & 2/24: Liberty Intermediate School Program (7 classrooms) *5/22: Discovery Charter School/Coffee Creek Preserve (1 class) *5/23: Liberty (Hobart) School Program (3 classrooms) *5/25: Chesterton Middle School Field Day/Coffee Creek *6/14: Dyer Day Camp <b>2011</b> *3/22 & 3/24: Liberty Intermediate School Program *4/28: Central Elementary (Valparaiso) *5/10: Chesterton Middle School Field Day *5/26: Discovery Charter School *7/11-7/15: Dyer Day Camp *12/2: Chesterton High School <b>2010</b> *7/7-7/8: Dyer Day Camp *11/2 & 11/3: Liberty Intermediate School Program
<i>Events for student groups not requested by an MS4 community</i>		*3/15: Envirothon (60 students)
Partner with others for county level Water Camps	2	<b>2012</b> *Amanda attended several Porter County Environmental Educators Meetings at which what materials were available and what types of activities & programs for different ages of the public were discussed. No events have been scheduled from these meetings to date. Porter Co Solid Waste District & Portage Parks were supplied coloring books & placemats for use @ day camps. No further requests for materials have been made by either entity.
Collecting, Reporting activities from other Env. Educators & Partners	2	<b>2012</b> *Porter Co SWCD Report delivered at July MS4 mtg. Porter & Lake Co Solid Waste Districts & Lake Co. SWCD were also contacted for Education activities, but no response rec'd yet. <b>2011-2010</b> *Porter and Lake County SWCD activities reported to partners
<b>New Materials**</b>		
<b>Print &amp; Distribute brochures and materials:</b>		
<b>**NOTE: Based on the consensus of the group at the January 2012 MS4 meeting that brochures &amp; bookmarks were not wanted, very few are being ordered &amp; distributed.</b>		
Distribute 7 Simple Steps to Clean Water Placemats	22,500 distributed	<b>2012</b> *7,500 ordered and distributed <b>2011</b> *Distributed from inventory remaining from 2010 order <b>2010</b> *15,000 placemats order. Distributed as needed or requested

<b>Print &amp; Distribute brochures and materials...continued</b>		
Distribute Rain Gauges	5,000 distributed	<b>2012</b> *2,000 distributed <b>2011</b> *2,000 distributed <b>2010</b> *1,000 distributed
Distribute Interpretive Pens	11,000 distributed	<b>2012</b> *2,000 pens ordered in April. All have been distributed. More pens can be ordered as needed. <b>2011</b> *4,000 pens distributed <b>2010</b> *5,000 pens distributed
Distribute Bookmarks		<b>2012-2011-2010</b> *Inventory depleted. No additional ordered per partners
Distribute 4 Step Brochure	1,000 distributed	<b>2012-2011-2010</b> *Distributed remainder of Inventory. No additional supply ordered
Distribute Citizen's Guide to MS4 Program (English)	2,175 distributed	<b>2012</b> *1,500 ordered with new logo (inventory still available) <b>2011</b> *Distributed remainder of 2010 inventory <b>2010</b> *Ordered 2,100 brochures
Distribute Citizen's Guide to MS4 Program (Spanish)	500 distributed	<b>2012</b> *Inventory depleted. No additional ordered at this time <b>2011</b> *Distributed remainder of 2010 inventory <b>2010</b> *Ordered 500 brochures
Distribute After the Storm		<b>2012-2011-2010</b> *Distributed at events. Inventory depleted
Distribute HHW Brochure/Schedule	6,000 distributed	<b>2012</b> *Distributed to partners & at community events. Only print if asked <b>2011</b> *3,000 brochures/schedules distributed
Distribute Calendars	20,000 distributed	<b>2012</b> *10,000 calendars distributed <b>2011</b> *10,000 calendars distributed
WET Books	11,550 distributed	<b>2012</b> *1,500 ordered and distributed to partners and at community events. Inventory available <b>2011</b> *5,550 ordered and distributed <b>2010</b> *6,600 ordered Feb. 2010 - 4,800 distributed Jul-Dec

<b>Materials Distributed not in Scope of Work:</b>		
Stress Balls	8,000	<b>2012</b> *3,000 distributed <b>2011</b> *5,000 distributed
Coloring Books	>10,000	<b>2012-2011-2010</b> *printed and distributed as needed by request
Purdue Extension Pamphlet "Planning with Power"	3,000	<b>2012</b> *3,000 distributed
Posters		<b>2012-2011-2010</b> *Distributed from inventory ordered in 2009
<b>Media</b>		
Broadcast Radio PSAs with HHW, Earth Day, Coastal Clean-up and Water Awareness activities and events	255 promo and remotes	<b>2012</b> *4/18-4/21: Earth Day promo and remotes (55) *Will have radio remote for beach clean-up 9/15/2012 <b>2011</b> *4/13-4/16: Earth Day promo and remotes (47) *9/9-9/10: Waterlife DVD showing promo ads (24) *9/18-9/20: Waterlife DVD showing promo ads (60) *9/14-9/17: Coastal Clean-up promo and remotes (33) <b>2010</b> *9/16: Coastal Clean-up promo and remotes (36)
Submit Newspaper NIE Inserts (NWI Times)	3 inserts	<b>2012</b> *NIE Insert in May <b>2011</b> *NIE insert for the month of September <b>2010</b> *NIE insert the week of September 11
Submit Online News Insert (Times Online)	15 months	<b>2012</b> *July-Dec: NWI.com local news box & mobile edition ads (70,000 banner impressions & 34,000 mobile edition impressions per month for 490,000 and 238,000 total impressions for 7 months) <b>2011</b> *Feb - April: 120,000 impressions per month each with Lake and Porter County editions <b>2010</b> *July-Dec: 120,000 Impressions per month each with Lake and Porter County editions
Newspaper Paid Advertising (Post Tribune)	14 ads	<b>2012</b> *4/17: Earth Day Promo ad *June: "Get Hooked on Fishing" section ad <b>2011</b> *6/3: "Get Hooked on Fishing" section ad (included 5,000 online impressions) *8/5-8/14: Lake County Fair section ad <b>2010</b> *8/6: Lake County Fair section ad
Full Year Billboard Campaign		<b>2012</b> *Lamar Billboards selected as vendor for one-year campaign beginning September 2012
Movie Theaters	7 months	<b>2012</b> *At the April 2012 MS4 mtg, the group determined investing in a billboard campaign would be more beneficial since the message would be on display 24 hours a day. <b>2010-2011</b> *7/2010-1/2011: On-screen and lobby network ads 56 screens total: Portage (16), Showplace Hobart (12), Schererville (16), Valparaiso Commons (12)

Media...continued		
NWI Times Monthly Editorial Writing	18 articles	<p><b>2012</b></p> <ul style="list-style-type: none"> <li>*Jan: <i>Snow Provides Proof of Urban Runoff Pollution</i></li> <li>*Feb: <i>Use Chemicals with Care to Reduce Harmful Effects</i></li> <li>*Mar: <i>Harvest Rainwater for Use on Lawn, in Garden</i></li> <li>*April: <i>When Geese are Well Fed You Better Duck</i></li> <li>*May: <i>Become Well Grounded for Ground Water Protection</i></li> <li>*June: <i>Watering Lawns in a Drought Isn't Always the Best Solution</i></li> </ul> <p><b>2011</b></p> <ul style="list-style-type: none"> <li>*Jan: <i>Invest More Greenbacks in Infrastructure</i></li> <li>*Feb: <i>Clean Safe Water is Never Free, So Save It</i></li> <li>*April: <i>Let's Try Not to "P" on Your Lawns This Year</i></li> <li>*June: <i>You Can Make Mosquito Season Less of a Pain</i></li> <li>*August: <i>We Humans Are Polluting Our Water</i></li> <li>*Sept: <i>What is a Tree Worth To You?</i></li> <li>*Nov: <i>NWI Clean Water Partnership</i></li> </ul> <p><b>2010</b></p> <ul style="list-style-type: none"> <li>*July: <i>Use Water Wisely To Protect What We've Got</i></li> <li>*Aug: <i>A Watershed Approach For Managing Stormwater</i></li> <li>*Sept: <i>Falling Leaves Bring Water Quality Concerns</i></li> <li>*Nov: <i>Water and Winter</i></li> <li>*Dec: <i>Oh Christmas Tree</i></li> </ul>
Public Events, Meetings, and Workshops		
Prep and Attend Lake County Fair (NOTE: At the January 2012 MS4 meeting, the group agreed attending specialized 1 or 2 day would be a better alternative to manning booths at the County Fairs)	5 events	<p><b>2012</b></p> <p><b>NIRPC staff present at event:</b></p> <ul style="list-style-type: none"> <li>*Natural Lawn Care Workshop (3/21) - 6 hrs</li> <li>*Hoosier River Watch-Gibson Woods (4/28) - 7 hrs.</li> <li>*Hobart Water Awareness Festival(6/23): 2 hrs.</li> </ul> <p><b>2011</b></p> <ul style="list-style-type: none"> <li>Lake County Fair (8/5 - 8/14)</li> </ul> <p><b>2010</b></p> <ul style="list-style-type: none"> <li>Lake County Fair (8/6 - 8/15)</li> </ul>
	5 events	<p><b>2012</b></p> <p><b>NIRPC staff not requested for event (materials/Splash supplied):</b></p> <ul style="list-style-type: none"> <li>*Dyer Arbor Day Event (4/27)</li> <li>*Lake Station 4th of July event</li> <li>*Merrillville event(5/11)</li> <li>*Gary Clean Water Celebration(6/28 &amp; 6/30)</li> <li>*Gary Air Show(7/6-7/8)</li> </ul>
Prep and Attend Porter County Fair (NOTE: At the January 2012 MS4 meeting, the group agreed attending specialized 1 or 2 day would be a better alternative to manning booths at the County Fairs)	5 events	<p><b>2012</b></p> <p><b>NIRPC staff present at event:</b></p> <ul style="list-style-type: none"> <li>*Valpo Lakes Presentation (1/23) - 1 hr</li> <li>*Valpo Lawn Care Workshop w/Save the Dunes (2/25) - 4 hrs</li> <li>*Porter Co. Earth Day (4/21): Booth - 7 hrs</li> <li>*Green Infrastructure Workshop (5/11) - 4.5 hrs</li> <li>*Hoosier River Watch-Valpo (5/12) - 4 hrs</li> </ul> <p><b>2011</b></p> <ul style="list-style-type: none"> <li>*Porter County Fair (7/21 - 7/31)</li> </ul> <p><b>2010</b></p> <ul style="list-style-type: none"> <li>*Porter County Fair (7/22 - 8/1)</li> </ul>
	1 event	<p><b>2012</b></p> <p><b>NIRPC staff not requested for event:</b></p> <ul style="list-style-type: none"> <li>*Porter 4th of July event: Supplied materials &amp; Splash</li> </ul>

<b>Public Events, Meetings, and Workshops...continued</b>		
Update Displays for MS4 Community Check-out <i>Including Blue Board displays, Training DVDs and Mascot</i>	<b>Splash</b> - checked out 36 times <b>DVDs</b> - checked out 10 times <b>Blue Board</b> - checked out 4 times	<b>2012</b> *2nd Splash costume ordered and rec'd *Displays for check-out updated in January *3 New Training DVDs purchased ( <i>Storm Warning, Drop in the Bucket, Rain Check</i> ) *Blueboard display updated for events as needed <b>2011</b> *2 Training DVDs ordered ( <i>A Drop in the Bucket &amp; Storm Warnings</i> ) *Educational DVD ordered ( <i>Waterlife</i> ) *Play tunnel ordered for educational lessons *Blueboard display updated for events as needed <b>2010</b> *Blueboard display updated for events as needed
<b>Community Presentations:</b>		
City/Town Council Presentations ( <i>per request</i> )		<b>2012</b> *No presentations requested. <b>2011-</b> *9/29: NIRPC Small Cities & Towns Committee MS4 presentation by Kathy Luther
<b>MS4 Training &amp; MCM Based Regional Workshops:</b>		
Plan, Setup and Facilitate MCM Based Regional Workshops	6	<b>2012</b> *Feb: Lawn Care Workshop- (NIRPC presentation on stormwater runoff - 20 attendees) *3/21: Natural Lawn Care Workshop-(11 MS4 attendees) *4/20: Greentown Conference (Valpo)-Stormwater Tract *May: Green Infrastructure Workshop (35 attendees) <b>2011</b> *10/19-Group Inspector Meeting (23 attendees) <b>2010</b> *July-Raingarden workshop held at NIRPC (13 attendees)
<b>MS4 Website</b>		
Update Website Content (ongoing)	24 months	<b>2012</b> *Organized water information by category to match online media spots *Rainbarrel information added *Incorporated new MS4 branding onto NIRPC water page *Added rain garden signage to Enviromental page *NWI times editorials by K. Luther posted to NIRPC water page <b>2011</b> *MS4 website information added and updated as needed <b>2010</b> *MS4 website information added and updated as needed

<b>MCM 2 - PUBLIC INVOLVEMENT - REGIONAL</b>	<b>Completed</b>	<b>Notes:</b>
<b>MCM 2 Materials</b>		
Obtain and Distribute Group Storm Drain Stencils	5 distributed	<b>2012-2011-2010</b> *100 large and 100 small stencils ordered in April 2010
Car Wash Coupons	1000 coupons distributed	<b>2012</b> *Coupons were not distributed <b>2011</b> *1,000 coupons distributed <b>2010</b> *Coupon program was not established until 2011
<b>MS4 Partnership Participation in Regional Scale Public Involvement Activities and Events</b>		
Prepare for and Attend LCSWMD HHW Events/Gas Can Exchanges	23 events	<b>2012</b> *4/28: Cedar Lake *5/5: Gary *5/19: Porter Co. Expo Center *6/9: Lowell *6/23: Griffith *6/30: Dyer *7/7: Westchester Intermediate School (Chesterton) Five more scheduled to attend before year-end <b>2011</b> *5/7-Cedar Lake *5/21-Porter County Expo Center *6/11-Griffith *7/9-Chesterton *8/12-St. John *8/13-Portage *8/27-Highland *9/24-Hobart *10/1-Lake County *10/22-Munster <b>2010</b> *7/10-Chesterton *8/13-St. John *8/14-Portage *8/28-Highland *10/2-Lake County *10/16-Munster
Adopt a Beach & Stream and Volunteer Water Quality Monitoring Training and Events	5 events	<b>2012</b> *will be adopting a beach on behalf of Partnership *Joe is exploring Adopt a Stream since DNR has opted out <b>2011</b> *10/26-Porter County *10/27-Lake County *10/31-Porter County *11/3-Porter County *11/5-Porter County <div style="display: inline-block; vertical-align: middle; margin-left: 20px;">                         }                          Volunteer                          Water Quality Monitoring events                     </div>
Promote Existing Hoosier Riverwatch Events	8 events	<b>2012-</b> *4/28-Lake County *5/12-Porter County <b>2011-</b> *2/26-Lake County *4/16-Lake County *4/30-Lake County *5/9-Hoosier Riverwatch Advanced Workshop (12 participants) *8/11-Porter County *9/11-Porter County

<b>MS4 Partnership Participation in Regional Scale Public Involvement Activities and Events. . .continued</b>		
Promote Existing Rain Garden Demonstration Projects		<b>2012</b> *Refer to Public Education for MCM1
Promote Regional Coast Week Events		<b>2012</b> *Attended monthly meetings *Coast Month NIE insert in the Times newspaper <b>2011</b> *Attended monthly meetings *Coast Week NIE insert in The Times newspaper <b>2010</b> *Attended monthly meetings *Coast Week NIE insert in the Times newspaper
Promote International Beach Clean up Day & Crew Leader Training Workshops, Training and Events		<b>2011</b> *8/24-Crew Leader Training Workshop <b>2010</b> *April & August-Crew Leader Training Workshops
<b>Survey</b>		
Public #2 (2010) & #3 (2013)	1	*2010 Survey Conducted 10/2010, results presented to group at December 14, 2010 quarterly meeting.
<b>MS4 Partnership Coordination</b>		
MS4 Partnership Quarterly Meetings	8	<b>2012</b> *3 meetings held (1/24, 4/24, 7/24) <b>2011</b> *3 meetings held (3/29, 6/28, 9/29) <b>2010</b> *2 meetings held (9/28, 12/14)
Annual Compliance Reporting	1	*Draft of annual compliance report completed